

MBAFOCUS[®]

STUDENT AND ALUMNI ANALYTICS REPORT

**Including: Graduating Class of 2013,
Internship Class of 2014, and Alumni**

A Profile of MBA Students and Alumni from our Partner Schools

March 2013



WELCOME!

MBA Focus is pleased to present you with the 2013 Candidate Analytics Report. The data in the report offers an in-depth look at the demographics of the current population of job-seeking MBA students and alumni.

As the exclusive career services technology partner for 74 of the leading graduate business schools, we are able to deliver the most comprehensive profile of candidates from the world's top MBA programs. This year's report contains summary and detail information on more than 80,000 MBAs—including more than 16,000 graduating students, 10,000 first-year students, and 55,000 alumni.

At the beginning of the report you will find summaries and five years of data for each of the following categories:

- Job Function Experience
- Job Function Preference
- Industry Experience
- Industry Preference
- Geographic Preference
- Work Authorization

Following the summary sections are Top 10 reports for each of the above categories. You will also find additional detail reports on club affiliations, language abilities, licenses and certifications, and more.

Please take some time to review this report. We are certain that you will find the analytical information useful as you plan your upcoming MBA recruiting and career service initiatives.

As always, I invite you to let me know your thoughts on this year's report. Just send your comments to me at tjackgainer@mbafocus.com.

Regards,






Jack Gainer
Chief Executive Officer
MBA Focus




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This report has been prepared for the exclusive and confidential use of the clients of MBA Focus and is intended solely for that purpose. The information in this Report is confidential. Reproduction or use of information is prohibited. Data is collected differently at each partner school. Some schools may not ask all profile questions. Candidates may select multiple answers per question.

| SCHOOL NAME |  GRADUATING STUDENTS |  FIRST-YEAR STUDENTS |  ALUMNI |
|-----------------------------|---|---|--|
| Boston College - Carroll | 134 | 97 | 851 |
| Carnegie Mellon - Tepper | 146 | 167 | 189 |
| Case Western - Weatherhead | 60 | 49 | 29 |
| Chicago - Booth | 1,166 | 573 | 2,686 |
| Colorado State University * | 144 | 4 | 9 |
| Columbia Business School | 793 | 534 | 2,622 |
| Cornell - Johnson | 259 | 266 | 1,853 |
| CUHK | 71 | 12 | n/a |
| Dartmouth - Tuck | 232 | 276 | 715 |
| Denver - Daniels | 224 | 24 | 398 |
| Duke - Fuqua | 403 | 418 | 1,957 |
| Emory - Goizueta | 202 | 129 | 2,554 |
| FIU - Chapman | 58 | n/a | 417 |
| Florida- Hough | 111 | 22 | 79 |
| Florida State | 38 | 53 | 156 |
| Georgetown - McDonough | 209 | 214 | n/a |
| Georgia - Terry | 55 | 38 | 40 |
| Georgia State * | 662 | 71 | n/a |
| Harvard Business School | 738 | 887 | 2,171 |
| HEC - Paris * | 400 | n/a | n/a |
| Houston - Bauer | 188 | 135 | 62 |
| Hult | 520 | n/a | 464 |
| IE Business School * | 215 | n/a | 97 |
| IESE Business School * | 121 | 141 | n/a |
| Illinois | 38 | 44 | n/a |
| IMD | 86 | n/a | 475 |
| Indiana - Kelley | 210 | 174 | 866 |
| Iowa - Tippie | 39 | 23 | 96 |
| London Business School | 453 | 347 | 4,908 |
| Maryland - Smith | 80 | 82 | n/a |
| Michigan - Ross | 560 | 509 | 2,247 |
| Michigan State - Broad | 48 | 45 | n/a |
| Minnesota - Carlson | 291 | 186 | 659 |
| MIT Sloan | 554 | 370 | 1,060 |
| Northwestern - Kellogg | 615 | 530 | 3,640 |
| Notre Dame - Mendoza | 150 | 92 | 277 |
| NYU - Stern | 415 | 340 | n/a |

| SCHOOL NAME |  GRADUATING STUDENTS |  FIRST-YEAR STUDENTS |  ALUMNI |
|-------------------------|---|---|--|
| Ohio State - Fisher | 110 | 104 | 1,104 |
| Pittsburgh - Katz | 46 | 37 | 374 |
| Rice - Jones | 177 | 115 | 1,116 |
| Rochester - Simon | 71 | 40 | n/a |
| SDA Bocconi | 65 | n/a | 351 |
| South Carolina - Moore | 110 | 85 | 624 |
| Stanford GSB | 357 | 329 | n/a |
| Syracuse - Whitman | 42 | 60 | n/a |
| Tampa - Sykes | n/a | n/a | 242 |
| Texas A&M - Mays * | n/a | 54 | n/a |
| Thunderbird | 525 | 139 | 2,183 |
| Toronto - Rotman | 150 | 69 | 52 |
| Tulane - Freeman | 62 | 65 | 59 |
| UC Berkeley - Haas | 353 | 304 | 1,046 |
| UC Irvine - Merage | 145 | 79 | 813 |
| UC San Diego – Rady | 76 | 53 | 264 |
| UCLA - Anderson | 593 | 411 | 3678 |
| USC - Marshall | 305 | 269 | 1,581 |
| UT Austin - McCombs | 280 | 181 | 820 |
| Virginia - Darden | 294 | 296 | 1,268 |
| Warwick Business School | n/a | n/a | 739 |
| Washington - Foster | 86 | 86 | n/a |
| Wisconsin - Madison | 98 | 73 | n/a |
| Yale - SOM * | 138 | 232 | n/a |

| CLUBS AND OTHER ASSOCIATIONS SURVEYED: |  GRADUATING STUDENTS |  FIRST-YEAR STUDENTS |  ALUMNI |
|--|---|---|--|
| Forté Foundation | 1,045 | 558 | 7,053 |
| MLT * | 156 | 162 | 859 |
| Reaching Out LGBT MBA Conference * | 302 | 253 | 50 |

★ The listed results reflect the number of registered candidates and schools in the MBA Focus database with completed profiles as of January 31, 2013.

* new partner for 2012-13 academic year / recruiting season

**CANDIDATES REGISTERED
BY ACADEMIC YEAR**



**GRADUATING
STUDENTS**



**FIRST-YEAR
STUDENTS**

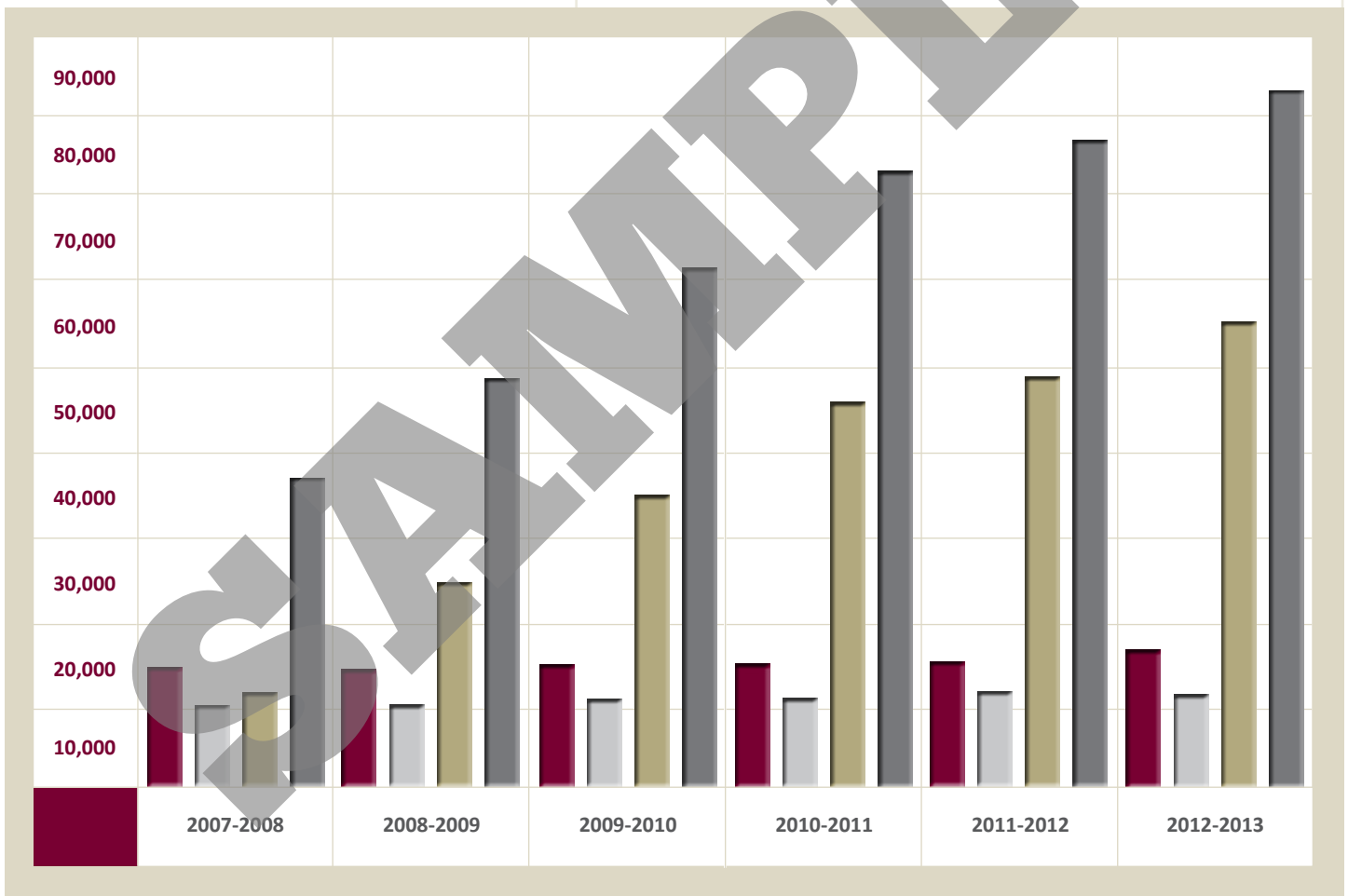





ALUMNI

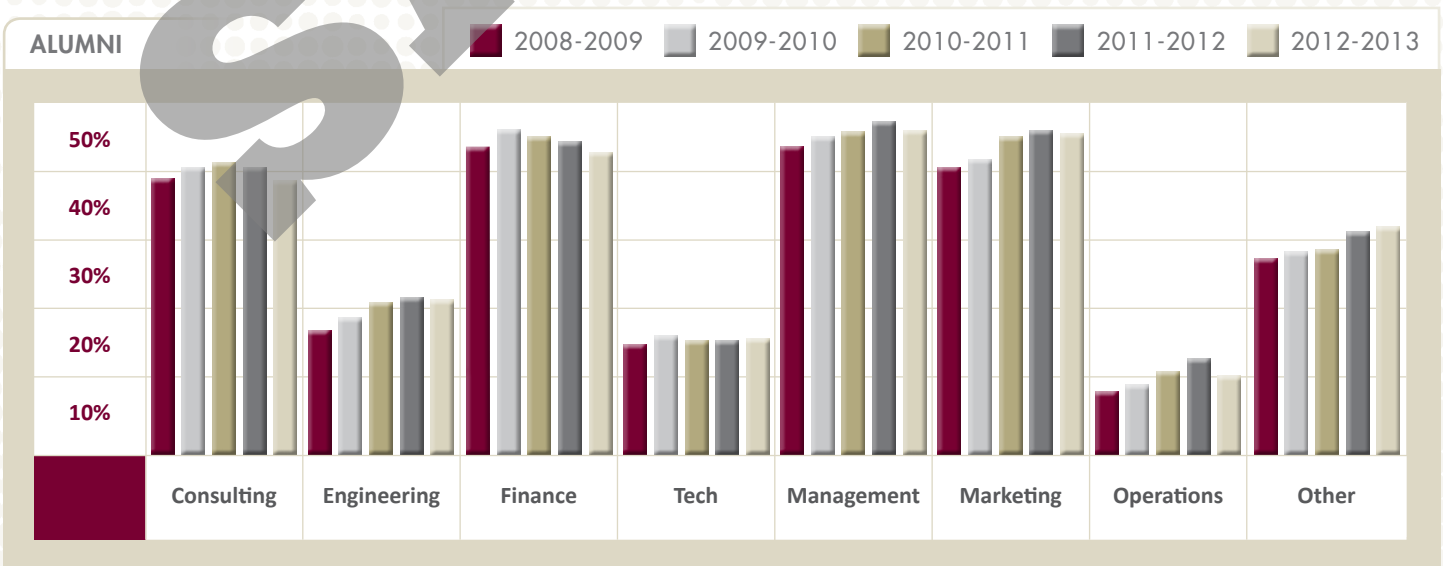
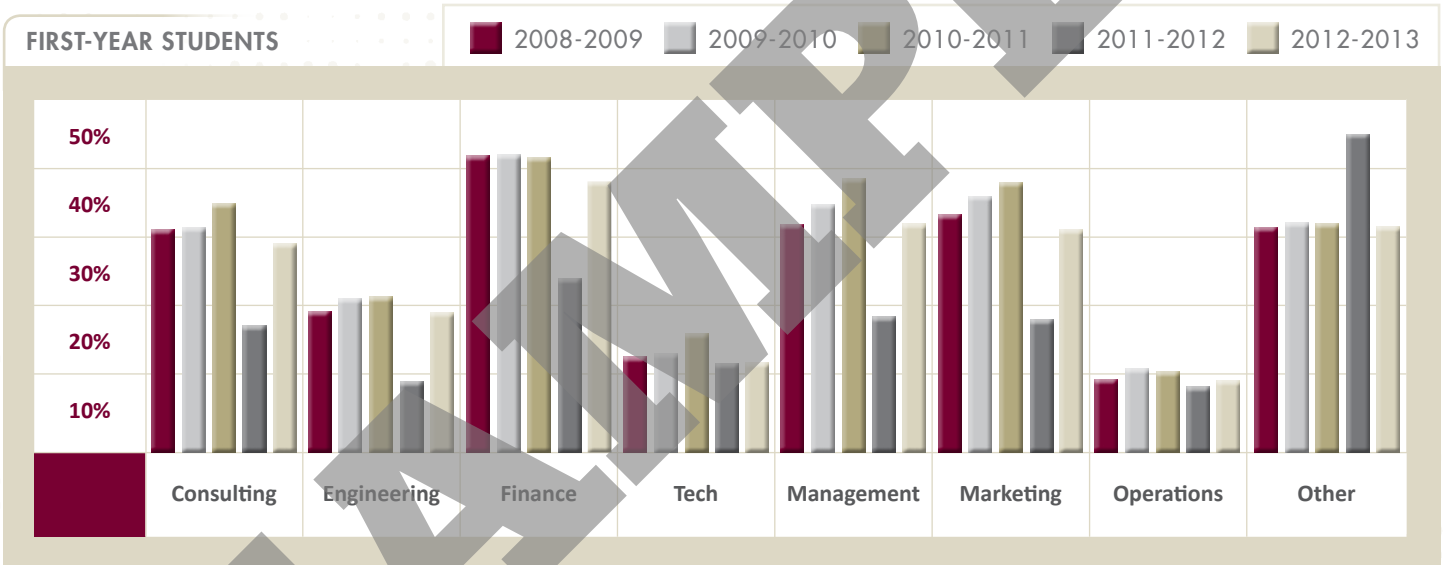
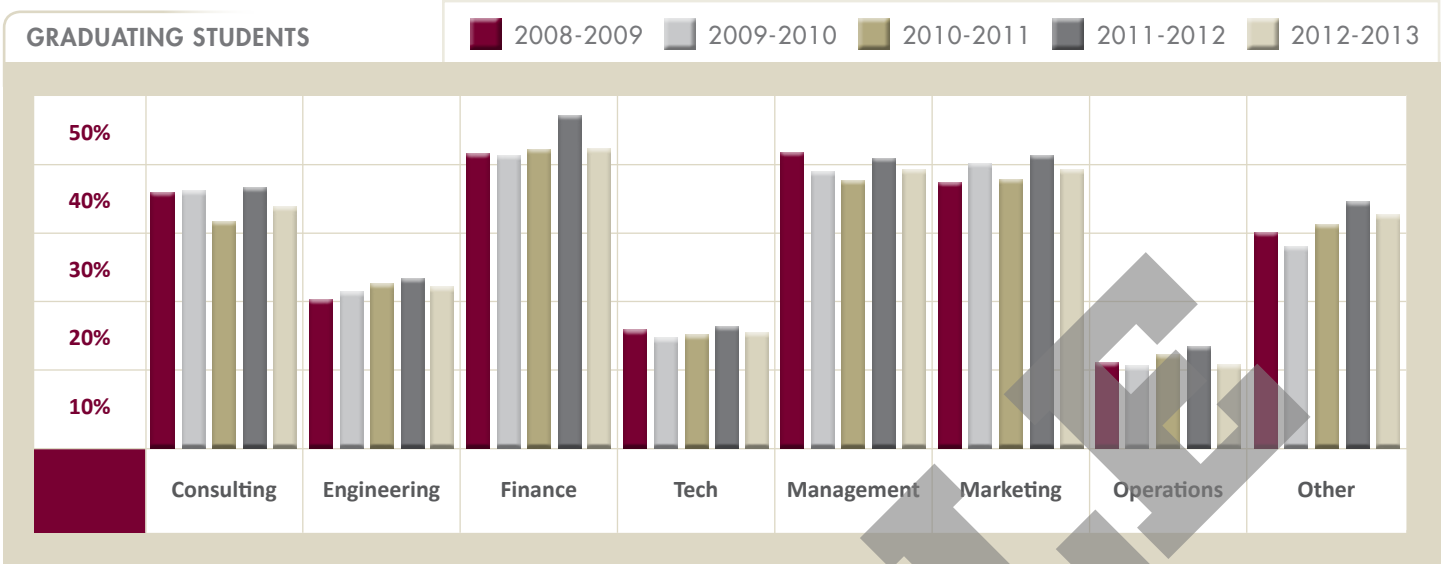
TOTAL




| CANDIDATES REGISTERED BY ACADEMIC YEAR | GRADUATING STUDENTS | FIRST-YEAR STUDENTS | ALUMNI | TOTAL |
|--|---------------------|---------------------|--------|--------|
| 2012-2013 | 16,942 | 11,686 | 55,853 | 83,033 |
| 2011-2012 | 15,927 | 12,135 | 49,760 | 77,822 |
| 2010-2011 | 15,381 | 11,946 | 46,249 | 73,576 |
| 2009-2010 | 15,377 | 11,764 | 35,748 | 62,889 |
| 2008-2009 | 14,031 | 10,483 | 24,911 | 49,425 |
| 2007-2008 | 14,409 | 11,148 | 12,174 | 37,731 |

GRADUATING FIRST-YEAR ALUMNI TOTAL



| FUNCTION EXPERIENCE |  GRADUATING STUDENTS | % |  FIRST-YEAR STUDENTS | % |  ALUMNI | % |
|---------------------|---|-------|---|-------|--|-------|
| 2012-2013 | | | | | | |
| Consulting | 5,466 | 33.6% | 3,159 | 29.0% | 21,895 | 39.2% |
| Engineering | 3,583 | 22.0% | 2,099 | 19.2% | 11,704 | 21.0% |
| Finance | 6,845 | 42.1% | 4,209 | 38.6% | 24,273 | 43.5% |
| Tech | 2,511 | 15.4% | 1,371 | 12.6% | 8,871 | 15.9% |
| Management | 6,366 | 39.1% | 3,572 | 32.8% | 25,927 | 46.4% |
| Marketing | 6,354 | 39.0% | 3,459 | 31.7% | 25,558 | 45.8% |
| Operations | 1,782 | 10.9% | 989 | 9.1% | 5,678 | 10.2% |
| Other | 5,257 | 32.3% | 3,490 | 32.0% | 17,841 | 31.9% |
| 2011-2012 | | | | | | |
| Consulting | 5,700 | 35.8% | 3,755 | 30.9% | 20,216 | 40.6% |
| Engineering | 3,755 | 23.6% | 2,444 | 20.1% | 10,503 | 21.1% |
| Finance | 7,499 | 47.1% | 5,270 | 43.4% | 21,942 | 44.1% |
| Tech | 2,627 | 16.5% | 1,529 | 12.6% | 8,055 | 16.2% |
| Management | 6,534 | 41.0% | 4,002 | 33.0% | 23,484 | 47.2% |
| Marketing | 6,602 | 41.5% | 4,155 | 34.2% | 22,794 | 45.8% |
| Operations | 2,132 | 13.4% | 1,230 | 10.1% | 5,622 | 11.3% |
| Other | 5,446 | 34.2% | 3,938 | 32.5% | 15,403 | 31.0% |
| 2010-2011 | | | | | | |
| Consulting | 4,886 | 31.8% | 3,612 | 30.2% | 19,134 | 41.4% |
| Engineering | 3,509 | 22.8% | 2,339 | 19.6% | 9,305 | 20.1% |
| Finance | 6,499 | 42.3% | 5,017 | 42.0% | 20,886 | 45.2% |
| Tech | 2,394 | 15.6% | 1,471 | 12.3% | 7,403 | 16.0% |
| Management | 5,900 | 38.4% | 3,921 | 32.8% | 21,333 | 46.1% |
| Marketing | 5,980 | 38.9% | 4,026 | 33.7% | 20,898 | 45.2% |
| Operations | 1,929 | 12.5% | 1,135 | 9.5% | 4,790 | 10.4% |
| Other | 4,864 | 31.6% | 3,826 | 32.0% | 13,284 | 28.7% |
| 2009-2010 | | | | | | |
| Consulting | 5,626 | 36.6% | 3,860 | 32.8% | 14,452 | 40.4% |
| Engineering | 3,354 | 21.8% | 2,475 | 21.0% | 6,700 | 18.7% |
| Finance | 6,364 | 41.4% | 5,003 | 42.5% | 16,249 | 45.5% |
| Tech | 2,201 | 14.3% | 1,505 | 12.8% | 5,449 | 15.2% |
| Management | 6,083 | 39.6% | 4,151 | 35.3% | 16,407 | 45.9% |
| Marketing | 6,174 | 40.2% | 4,301 | 36.6% | 15,155 | 42.4% |
| Operations | 1,643 | 10.7% | 1,194 | 10.2% | 3,252 | 9.1% |
| Other | 4,433 | 28.8% | 3,815 | 32.4% | 10,233 | 28.6% |
| 2008-2009 | | | | | | |
| Consulting | 5,090 | 36.3% | 3,758 | 35.9% | 9,881 | 39.7% |
| Engineering | 2,871 | 20.5% | 2,236 | 21.3% | 4,324 | 17.4% |
| Finance | 5,877 | 41.9% | 4,396 | 41.9% | 10,737 | 43.1% |
| Tech | 2,240 | 16.0% | 1,616 | 15.4% | 3,690 | 14.8% |
| Management | 5,695 | 40.6% | 4,035 | 38.5% | 10,974 | 44.1% |
| Marketing | 5,380 | 38.3% | 4,040 | 38.5% | 10,161 | 40.8% |
| Operations | 1,559 | 11.1% | 1,120 | 10.7% | 2,014 | 8.1% |
| Other | 4,230 | 30.2% | 3,389 | 32.3% | 6,737 | 27.0% |



| FUNCTION EXPERIENCE |  GRADUATING STUDENTS | % |  FIRST-YEAR STUDENTS | % |  ALUMNI | % |
|--|---|-------|---|-------|--|-------|
| Accounting | 29 | 0.2% | 2 | 0.0% | 888 | 1.6% |
| Advisory | 353 | 2.2% | 174 | 1.6% | 1,291 | 2.3% |
| Audit | 636 | 3.9% | 360 | 3.3% | 2,143 | 3.8% |
| Other | 1,323 | 8.1% | 869 | 8.0% | 3,922 | 7.0% |
| Tax | 263 | 1.6% | 134 | 1.2% | 986 | 1.8% |
| Administration | 1,092 | 6.7% | 560 | 5.1% | 3,476 | 6.2% |
| Business Development | 3,166 | 19.5% | 1,583 | 14.5% | 14,468 | 25.9% |
| Buyer / Merchandising | 296 | 1.8% | 147 | 1.3% | 981 | 1.8% |
| Chemical | 181 | 1.1% | 104 | 1.0% | 533 | 1.0% |
| Consulting | 2,158 | 13.3% | 1,340 | 12.3% | 15,670 | 28.1% |
| External | 1,854 | 11.4% | 1,208 | 11.1% | 1,927 | 3.5% |
| Internal | 898 | 5.5% | 483 | 4.4% | 544 | 1.0% |
| Corporate Development | 591 | 3.6% | 283 | 2.6% | 3,296 | 5.9% |
| Corporate Social Responsibility | 261 | 1.6% | 173 | 1.6% | 204 | 0.4% |
| Economic Analysis / Research | 862 | 5.3% | 479 | 4.4% | 2,635 | 4.7% |
| Education (Administrator/ Faculty) | 556 | 3.4% | 375 | 3.4% | 1,830 | 3.3% |
| Engineering | 99 | 0.6% | 68 | 0.6% | 266 | 0.5% |
| Electrical | 433 | 2.7% | 225 | 2.1% | 1,077 | 1.9% |
| Industrial | 291 | 1.8% | 143 | 1.3% | 723 | 1.3% |
| Mechanical | 412 | 2.5% | 226 | 2.1% | 1,249 | 2.2% |
| Other | 926 | 5.7% | 555 | 5.1% | 2,561 | 4.6% |
| Software | 702 | 4.3% | 395 | 3.6% | 1,208 | 2.2% |
| Entrepreneurship | 1,629 | 10.0% | 973 | 8.9% | 6,373 | 11.4% |
| Finance | 129 | 0.8% | 56 | 0.5% | 609 | 1.1% |
| Analyst / Research | 1,842 | 11.3% | 999 | 9.2% | 7,329 | 13.1% |
| Commercial Banking | 579 | 3.6% | 364 | 3.3% | 2,042 | 3.7% |
| Corporate Finance | 1,337 | 8.2% | 676 | 6.2% | 5,841 | 10.5% |
| Investment Banking | 1,313 | 8.1% | 856 | 7.8% | 4,639 | 8.3% |
| Investment Management | 1,278 | 7.9% | 635 | 5.8% | 4,402 | 7.9% |
| Lending / Relationship Mgmt | 389 | 2.4% | 189 | 1.7% | 1,717 | 3.1% |
| Mergers & Acquisitions | 891 | 5.5% | 493 | 4.5% | 3,968 | 7.1% |
| Other | 1,914 | 11.8% | 1,149 | 10.5% | 7,156 | 12.8% |
| Private Client Services / Wealth Management | 520 | 3.2% | 292 | 2.7% | 1,647 | 2.9% |
| Private Equity | 747 | 4.6% | 473 | 4.3% | 1,001 | 1.8% |
| Public Finance | 165 | 1.0% | 101 | 0.9% | 557 | 1.0% |
| Restructure / Turnaround | 268 | 1.6% | 129 | 1.2% | 1,446 | 2.6% |
| Risk Management | 604 | 3.7% | 328 | 3.0% | 1,867 | 3.3% |
| Sales & Trading | 693 | 4.3% | 362 | 3.3% | 2,334 | 4.2% |
| Treasury | 251 | 1.5% | 121 | 1.1% | 1,073 | 1.9% |
| Fundraising / Development | 615 | 3.8% | 451 | 4.1% | 1,937 | 3.5% |
| Health Care / Medical Professional | 551 | 3.4% | 369 | 3.4% | 1,881 | 3.4% |
| Human Resources | 55 | 0.3% | 19 | 0.2% | 479 | 0.9% |
| Executive Coaching | 41 | 0.3% | 24 | 0.2% | 59 | 0.1% |
| Generalist | 189 | 1.2% | 98 | 0.9% | 837 | 1.5% |

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